

Comedy ^ Club House

FOR BOYS AND GIRLS CLUBS OF SOUTH COAST BC

Date: March 13, 2020

Time: Friday Night!

Location: The Rocky Mountaineer Station, Vancouver

YOU WON'T WANT TO MISS THIS!



Boys & Girls Clubs
of South Coast BC

BOYS AND GIRLS CLUBS OF SOUTH COAST BC

Whether kids come to a Club from age 6 – 17, or go to Camp Potlatch for a week every summer, our involvement with kids builds their confidence, helps them make friends and find mentors, make healthy food choices a lifelong habit, develop leadership skills, and increases the likelihood that they will finish school.

What is central to our success with kids is that Boys and Girls Clubs is uniquely great at developing meaningful and enduring relationships with kids that help them to know they matter, that we believe in them, and that they should believe in themselves.

Annually, we serve over 10,000 children, youth, and families. **At BGC we believe that every kid who wants to go to the Club should be able to** -- the *Comedy Club House* will help to make that possible.



Comedy 
2nd Annual ^ Club House
FOR BOYS AND GIRLS CLUBS OF SOUTH COAST BC

When: Friday Night, March 13, 2020
Doors: 7:30pm | Show: 9:00pm

Where: The Rocky Mountaineer Station
1755 Cottrell St, Vancouver, BC

What: It's the **2nd annual Comedy Club House** – a fundraiser relevant to all comedy lovers!

It's casual, social, a different way to network. Think: food trucks, beer, wine, and hilarity led by comedy superstar Steve Patterson.

Why: Why not? There's nothing funny about missing this event.

At BGC we are keeping kids out of gangs, off of drugs, helping them finish school, and giving them the skills they need to launch into adulthood. Your dollars will have major local impact.



Boys & Girls Clubs
of South Coast BC

Adults (19+) are invited to enjoy the Comedy Club House

Why Sponsor?

- Advance your Corporate Social Responsibility goals (we'll customize based on your goals/needs)
- Get in front of your target audience:
 - Young (or young at heart) professionals
 - This audience loves to attend events that offer them planned activities that will facilitate networking, have great food and entertainment, and gives them an opportunity to enjoy something unique with their friends and colleagues
 - Individuals looking for a way to get involved with a local cause, make impact locally, and/or care about kids
 - Senior professionals looking to introduce the next generation (young professional employees or their own adult children) to giving/cause
 - Comedy lovers one and all!

For further information and to discuss opportunities for you to be involved contact Ileana McKenna at 604.879.6554, ext. 105 or imckenna@bgcbc.ca.



Comedy Club House
1st Year in Review

**Sponsorship/
Corporate Involvement**

Cisco
Vancouver Dodgeball League
KPMG
PwC
Raymond James
Rocky Mountaineer

230
comedy
fans
attended

190
tickets
sold!

\$21,000
net raised
for BGC

11
10-ticket
packages
sold



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SPONSOR LEVELS

The Headliner (Presenting*) - \$20,000 Investment:

- **20 tickets** including prominent seating assignment for the comedy show
- Presenting sponsorship of the 2021 Comedy Club House – **1st right of refusal**

Here's how we recognize and promote your brand:

- Prominent **logo placement** on all event collateral and communications (including signage, e-blasts, and the Comedy Club House webpage (www.bgcbc.ca) linked to your site)
- **MC mention** during evening program (to be negotiated)
- Logo/Company name in **press releases**
- Inclusion in **social media** before, during, and after the Comedy Club House
- **Original framed 'kid art'** version of your logo
- Inclusion in ***Business in Vancouver*** "Hats Off" submissions (subject to BIV)

You can also profile your brand in these ways:

- **Showcase your brand**, e.g. create a fun lounge area, or other interactive activation on site – we'd be thrilled to collaborate on what works for you
- Two pop-up **banners** (supplied by you) placed in prominent locations
- Display your company logo on **every seat in the auditorium** (with approval by BGC)
- Opportunity to **add a giveaway** item into each guest swag bag
- **Exclusive photo opportunities** for your guests (can include with performers, BGC's President & CEO, Carolyn Tuckwell)

*Co-Presenting sponsorship may also be considered



SPONSOR LEVELS

The Feature (Entertainment) Sponsor - \$15,000 Investment:

- **15 tickets** including prominent seating assignment for the comedy show

Here's how we recognize and promote your brand:

- Prominent logo placement on the **Comedy Club House webpage** (www.bgcbc.ca) linked to your site
- **MC mention** during evening program (to be negotiated)
- Logo/Company name in **press releases**
- Inclusion in **social media** before, during, and after the Comedy Club House
- **Original framed 'kid art'** version of your logo
- Inclusion in ***Business in Vancouver*** "Hats Off" submissions (subject to BIV)

You can also profile your brand in these ways:

- **Showcase your brand**, e.g. create a fun lounge area, or other interactive activation on site – we'd be thrilled to collaborate on what works for you
- One pop-up **banner** (supplied by you) placed in a prominent location
- Opportunity to **add a giveaway** item into each guest swag bag
- **Exclusive photo opportunities** for your guests (can include with performers, BGC's President & CEO, Carolyn Tuckwell)

Adults (19+) are invited to enjoy the Comedy Club House



SPONSOR LEVELS

The Encore - \$10,000 Investment

- **10 tickets** including premium seating assignment for the comedy show

Here's how we recognize and promote your brand:

- Prominent logo placement on the **Comedy Club House webpage** (www.bgcbc.ca) linked to your site
- **MC mention** during evening program (to be negotiated)
- Logo/Company name in **press releases**
- Inclusion in **social media** before, during, and after the Comedy Club House
- **Original framed 'kid art'** version of your logo
- Inclusion in *Business in Vancouver* "Hats Off" submissions (subject to BIV)

You can also profile your brand in these ways:

- **Showcase your brand**, e.g. create a fun, branded, interactive activation on site – we'd be thrilled to collaborate on what works for you
- Opportunity to **add a giveaway** item into each guest swag bag



SPONSOR LEVELS

The Punchline - \$5,000 Investment

- **Five tickets** including premium seating assignment for the comedy show

Here's how we recognize and promote your brand:

- Prominent logo placement on the **Comedy Club House webpage** (www.bgcbc.ca) linked to your site
- **MC mention** during evening program (to be negotiated)
- Logo/Company name in **press releases**
- Inclusion in **social media** before, during, and after the Comedy Club House
- **Original framed 'kid art'** version of your logo
- Inclusion in *Business in Vancouver* "Hats Off" submissions (subject to BIV)

You can also profile your brand in these ways:

- One pop-up **banner** (supplied by you) placed in a prominent location
- Opportunity to **add a giveaway** item into each guest swag bag



TICKET OPTIONS

Club Seating: \$1,250

- 10 tickets with premium reserved seating for the comedy show

Single Tickets: \$125 each

- General Admission – we promise there's not a bad seat in the house!

Tickets Include:

Food trucks, beer/wine*, and a surprise takeaway.

(*It's a toonie bar, so let's face it, that's almost free!)

Purchase tickets at www.bgcbbc.ca or call Ileana McKenna at 604-879-6554, ext. 105

